

"He takes on real-life issues and offers real-world answers—maybe not always what a business owner wants to hear, but certainly what the business owner needs to hear."

— Tom B., Bank Holding Company Association

# TOM HUBLER



— AUTHOR/SPEAKER

As an experienced senior consultant and trusted advisor, Tom Hubler was one of the few professionals addressing family-owned businesses in the US when he began in 1980 and now has counseled 500+ private family businesses to date and inspired countless family business leaders through his speaking engagements.

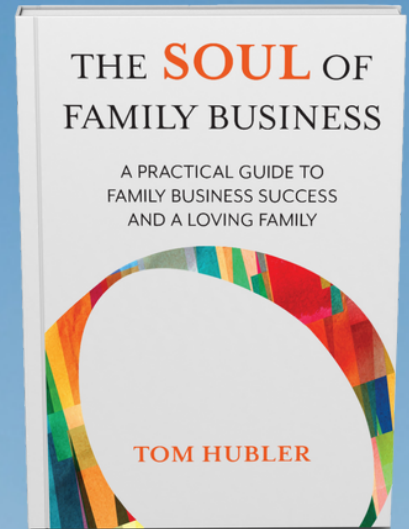
Tom has a long-standing dedication to helping families of wealth and family-owned businesses succeed. He helps them develop a shared vision for the family and for the business, identify individual talents, tackle any unspoken issues, and create individual and organizational strategies to ensure a personally and financially rewarding business. In addition, Tom assists families of wealth with the creation of a wealth preparation plan that ensures family values continue to emphasize a family culture of gratitude, philanthropy and purposeful living through his business, Hubler for Business Families and his book, *The Soul of Family Business*.



## "... INSIGHTS INTO THE INNER WORKINGS OF FAMILY BUSINESS BY ONE OF THE TOP CONSULTANTS IN THE FIELD."

Tom has seen first-hand the challenges family businesses face and his life's passion is to help them grow through them (or prevent them if possible). *The Soul of Family Business* takes readers on a journey through the heart and soul of family business using case studies from his more than 35-year career as a family business consultant. Tom explores what it takes to run a successful family business, illustrating how love is the foundation and family values are the secret sauce for success.

*The Soul of Family Business* covers topics such as the development of a shared vision for the family and business, tackling "speck of dust" issues, creating individual and organizational strategies to ensure a personally and financially rewarding business, and wealth preparation planning to ensure that family values continue to emphasize a family culture of gratitude, philanthropy and living purposeful lives.



"Tom generously shares priceless gifts—the family forgiveness ritual for new beginnings and stories of problems avoided by structure and formality. Family businesses and advisors will prosper using this practical wisdom."

— Steve Coleman, partner of Platinum Group

## IT'S ALWAYS EASIER TO PREVENT A PROBLEM THAN TO TRY TO FIX ONE.

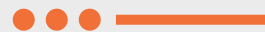
Tom Hubler understands the needs and the concerns family businesses face because he's helped hundreds navigate the nuances, the challenges and the implications of business concerns, both within a business and within the family. As a sought-after speaker, he presents on a variety of topics that help family businesses address difficult topics like career planning, appropriate placement of both family and non-family managers in management positions, as well as leadership skill development.

### MOST REQUESTED SPEAKING TOPICS



#### Creating Family Unity in Family Businesses

There are pitfalls in family businesses and Tom helps family businesses avoid them.



#### What Makes Family Businesses Successful?

Tom shares the characteristics of a soulful family business and how they can influence the success and unity that family businesses seek.



#### Succeeding at Succession

Tom helps family businesses capture history, wealth, knowledge and community in the succession planning process.